

FAMILY PHOTOGRAPHY



Client Guide
Freya Bear Photography

Hi, I'm Jenna!

I'm a photographer, wife, and mom of two who believes the best moments are the ones that can't be posed. I'm a coffee-loving, book-reading, nature-chasing creative who finds beauty in everyday connections. Whether we're chasing golden light outdoors or capturing cozy moments at home, my goal is to create timeless images that feel real, joyful, and uniquely you.



About the Session

A family session is all about capturing the real moments that make your crew who you are. From giggles and snuggles to the in-between moments you don't even realize are happening, these photos tell your family's story just as it is right now. My goal is to make the session relaxed and fun so everyone feels comfortable and natural in front of the camera.



Packages

Album add on (8x8) to any package: \$250

THE ESSENTIALS COLLECTION

\$600

Includes:

A **one hour session** that captures your family's natural connection and genuine moments.

12 edited digital images

- perfect for families who just want the highlights.

THE COMPLETE COLLECTION

\$750

Includes:

A **one hour session** that tells your full story through every genuine laugh, snuggle, and candid moment – with **ALL the best edited digital images.**



What to expect

I love getting to know the families I photograph and making the experience fun for everyone. My goal for you and your family to walk away loving your session as much as the photos themselves.

When you book your session, you'll fill out a short questionnaire about your family, including kids personalities and what makes them light up. This helps me create a more comfortable, easy experience that feels natural and true to who you are. Together, we'll make sure your photos tell your family's story in the best way possible.



Things to Know before your session

FOLLOW YOUR CHILDS LEAD

After we get those picture perfect shots with all eyes on me it's time to relax and have fun.

I love capturing kids as they explore and follow their curiosity. When they lead the way, their smiles, laughs and natural expressions come out all on their own.

DON'T WORRY ABOUT DAD

I know photo sessions aren't usually a "guy thing," but I want to make it fun for the whole family. I make sure to capture your kids and dad playing together, plus a few shots of just the two of you. It's all about keeping the memories!



What to wear



Plan in advance

Plan your outfits in advance. The more time you allow yourself to plan your outfits, the less stressed you'll be.

Coordinate don't match

Not everyone has to be in jeans and a t-shirt.. You want to complement each other's outfits by choosing colors that work well together. I find that if everyone is wearing the same clothing, people will all tend to blend in together.

Style Guide



AVOID LOGOS, TEXTS, OR GRAPHICS

Words will draw attention away from your faces. I want the photos main focus to be you and the family.



BE COMFORTABLE

You can't look your best if you are uncomfortable. This will help you feel more relaxed and at ease during the photo shoot.



LAYERING

Layering can provide a little more visual interest in the photos and allow for more variety in shots and poses.



ACCESSORIZE

Accessories can give your photographs that needed touch! They lend pops of color, personality, and interest. Everybody wears them well and they work for all ages.

Color Palette

USE MORE MUTUED COLORS

Muted tones look beautiful together in a family picture. When picking patterns, choose smaller ones that won't pull attention away from the main subjects, and only put one person in a pattern.

When thinking about texture, choose different ones that will give photos some interest such as lace, corduroy, denim, and knits.

CONSIDER THE LOCATION & SEASON

Dressing with your location and season in mind this keeps your photos cohesive, flattering and true to the moment.



Recommended LOCATION

When looking for the perfect location to take family photos, there are a few things you'll want to keep in mind. You'll want to find a spot that is true to you!

Beaches, rivers, open fields, parks, nature reserves, forests, or in home sessions are all great locations for family photography.

Batsto Village

Hammonton Lake park

Smithville Galloway

Berlin Park

Smithville in Eastampton

Downtown Haddonfield

Downtown Hammonton

Your backyard / home

Your favorite beach

A field of flowers

The river



Client Closet

WHAT IS A CLIENT CLOSET AND WHAT'S INCLUDED

My client closet is a collection of clothing that I have available for your session. It allows you to seamlessly choose your outfits and not have to worry about hunting around for specific pieces.

My closet includes a wide range of sizes and styles. I have dresses for women that fit XS-XXL including maternity. With a variety of children's sizes, we can pull together a family look that is cohesive and gorgeous easily!

On the day of your session, I bring everything cleaned and ready for you to wear!



Take a peek at just a few of the beautiful options I currently have in my client closet...

Prints price guide

PRINTS	*METAL PRINTS	CANVAS
8 x 10	\$15	\$138
11 x 14	\$40	\$212
16 x 20	\$101	\$238
20 x 24	\$160	\$300

ALBUMS	EXTRAS	
8 x 8	\$250	Additional digitals (single) \$20
Additional Pages	\$25	Full digital gallery \$199
10 x 10	\$300	
Additional Pages	\$30	

***These are my personal favorite!*



Frequently Asked Questions



-HOW WOULD YOU DESCRIBE YOUR PHOTOGRAPHY STYLE?

I try and keep my family photography very natural, capturing the action as it happens, so it's lots of fun and not too much posing. I feel this will bring out the true character of you and your children and will also make the session more enjoyable.

WHAT HAPPENS IF IT RAINS?

I'll get in touch a couple of days before the shoot (after consulting the weather forecast) and if it looks like rain we can reschedule for a later date

WHAT TIME DO THE SESSIONS TAKE PLACE?

The ideal time is sunset, This is for a few reasons: the golden hour light is lovely, children can often be at their best after a good night's sleep and also if we go to a park or beach it tends to be less busy. I'm always happy to find a time that suits your family.

HOW DO I VIEW THE PHOTOS AFTER THE SESSION?

Two to three weeks after the shoot your edited images will be available for viewing and sent to you in a private online gallery.



Frequently Asked Questions

HOW QUICKLY DO WE HAVE TO CHOOSE WHAT TO PURCHASE?

After viewing the images your online gallery will be open for 90 days giving you plenty of time to decide which products you'd like to purchase after receiving the digitals included in your package.

SHOULD WE BRING ANYTHING TO THE SESSION?

It's perfectly fine to come empty handed. If you have a feeling your child won't corporate feel free to bring a toy you don't mind being in photos or a snack that won't make a mess. You're also welcome to bring anything sentimental you may want in your photos as well.

Love Stories

Client Testimonial

I have booked Jenna 4 times now in the last year. She is amazing! She is not only extremely talented, but she is patient, kind and everything you would ever want in a photographer. I am so pleased with each shoot. I call her a miracle worker because it is NOT easy photographing a 2 year old and she does it with ease! I highly recommend her for any of your photography needs!

KELLY

Jenna is a rockstar of a human being! As a mom of seven children 10 and under, I was asking a lot - of myself, my husband, my children, and Jenna. Jenna's willingness to share her authentic self with our family and be the calm to our chaos created the most incredible environment for us to just enjoy the experience and roll with our children's waves. Our finished gallery is the perfect blend of our families personalities and Jenna's creative talent. Our session and gallery are everything I hoped they would be when booking Jenna, and then some!

KAITLYN





Thank you

Thank you for allowing me to photograph your family---its truly an honor. These sessions mean so much to me, and i'm grateful for the chance to document the love, laughter, and little in-between moments that make your family unique. I cant wait to create something special for you!

FREYA BEAR PHOTOGRAPHY

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