

MATERNITY & NEWBORN

# *Welcome Guide*



FREYA BEAR PHOTOGRAPHY

# *Hi, I'm Jenna*

I'm a photographer, wife, and mom of two who believes the best moments are the ones that can't be posed. I'm a coffee-loving, book-reading, nature-chasing creative who finds beauty in everyday connections. Whether we're chasing golden light outdoors or capturing cozy moments at home, my goal is to create timeless images that feel real, joyful, and uniquely you.





# About The Sessions

## Maternity

The memories of motherhood begin long before your baby arrives. Pregnancy is a brief, magical season—one we're truly blessed to experience. You'll never forget hearing that first heartbeat, feeling those tiny kicks, or smiling at the sweetest little hiccups. But will you remember the beauty of your bump, the glow you carried, and the way you looked during this incredible time? These moments deserve to be treasured, and that's exactly what your session is meant to capture.



## Newborn

Newborn sessions are designed to be calm, gentle, and completely baby-led. Your little one's comfort and safety are always my top priorities, so we take our time, move slowly, and follow their natural rhythm. Sessions typically include a mix of posed images, simple setups, and sweet lifestyle moments that capture the purity of these early days. My goal is to create a relaxed environment where you can soak in the moment while I capture timeless images of your newest love.

# Maternity Packages

\*Album add on to any package: \$250

## THE ESSENTIALS COLLECTION

*\$600*

includes:

a relaxed **one-hour session**  
designed to celebrate this  
beautiful season, along with  
**12 edited digital images** to  
cherish for a lifetime.

## THE COMPLETE COLLECTION

*\$750*

includes:

a relaxed **one-hour session**  
designed to celebrate this  
beautiful season, along with  
**ALL edited digital images** to  
cherish for a lifetime.





# Newborn Packages

\*Album add on (8x8) to any package:  
\$250

## THE ESSENTIALS COLLECTION

\$725

includes:

a relaxed **2-3 hour session**, allowing plenty of time for feeding, soothing, and baby-led posing. Your session includes a **variety of carefully styled props and poses**, creating a beautifully cohesive gallery. You'll receive **12 edited digital images** to treasure these fleeting newborn days forever.

## THE COMPLETE COLLECTION

\$875

includes:

a relaxed **2-3 hour session**, allowing plenty of time for feeding, soothing, and baby-led posing. Your session includes a **variety of carefully styled props and poses**, creating a beautifully cohesive gallery. You'll receive **ALL edited digital images** to treasure these fleeting newborn days forever.



# Bundle Package

\*Album add on (8x8) to any package:  
\$250

## THE EVER AFTER COLLECTION

*\$1525*  
(savings of \$100)

includes:  
a **one-hour maternity session** with your **full gallery of edited digital images**, followed by a **2-3 hour newborn session** that is completely baby-led. The newborn session features **multiple thoughtfully styled props and poses**, and also includes **ALL edited digital images**, creating a seamless and meaningful collection you'll treasure for years to come.





# What to expect *On Session Day*

## MATERNITY

Your maternity session is all about celebrating this beautiful season, so the day of your shoot will be relaxed, enjoyable, and centered around making you feel confident and comfortable.

You'll have the option to pre-select pieces from my client closet. When you arrive, we'll take a few moments to settle in, review your outfit choices, and go over the flow of the session.

I'll guide you through natural, flattering poses and help you feel at ease every step of the way. All you need to do is show up, breathe, and embrace this moment.

## NEWBORN

Please plan to arrive about 15 minutes before your scheduled session to allow time for a feeding and for you and your baby to settle in.

The studio is kept around 78 degrees to ensure your newborn stays warm and comfortable, especially during moments when they may be unclothed. Because the space is kept toasty for baby, you may want to dress in light layers so you're comfortable throughout the session.

Once you arrive, feel free to sit back, relax, and enjoy the experience—your little one is in good hands.



# What to wear *Maternity*



Plan your outfits in advance. The more time you allow yourself to plan your outfits, the less stressed you'll be.

Choose outfits that make you feel both comfortable and beautiful—pieces that highlight your bump in a way that feels true to you. Soft, form-fitting dresses, flowing gowns, or simple, well-fitted tops all photograph beautifully. Pick colors that reflect your personality but also fit the overall aesthetic you want for your session and the space where you plan to display your photos. Most importantly, wear something that helps you feel confident, radiant, and connected to this special moment.



# *What to wear* *Newborn*



## *For Your Baby..*

Your baby will be wrapped or naked for most of the session. I have all of the wraps, bonnets, hats, and headbands needed for a wonderful session. There is also a newborn client closet full of neutral outfits that you may choose from.

## *Parents & Siblings..*

For the best outcome, I recommend muted/neutral/earthy tones for mom, dad and siblings. Textures photograph beautifully. The client closet includes sizes up to xxl..

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# *Client Closet*

## WHAT IS A CLIENT CLOSET AND WHAT'S INCLUDED

A client closet is a collection of clothing that photographers have available for your session. You can use all the clothing in my client closet for free! Many people feel they don't have an eye for what correlates together on camera. The closet allows you to seamlessly choose your outfits and not have to worry about hunting around for specific pieces.

My closet includes a wide range of sizes and styles. I have dresses for women that fit XS-XXL including maternity. With a variety of children's sizes, we can pull together a family look that is cohesive and gorgeous easily!

Try-ons can only be scheduled on weekday mornings/afternoons before 1pm. On the day of your session, I bring everything clean and freshly steamed.



Take a peek at just a few of the beautiful options I currently have in my client closet...



# *Recommended LOCATION*

When looking for the perfect location to take maternity/newborn photos, there are a few things you'll want to keep in mind. You'll want to find a spot that is true to you!

Beaches, rivers, open fields, parks, nature reserves, forests, or in studio sessions are all great locations for maternity photography.

Most newborn sessions are done in the studio. However, outdoors(during warmer seasons) and in home sessions are also great for newborn photography.

Batsto Village

Hammonton Lake park

Smithville Galloway

Berlin Park

Smithville in Eastampton

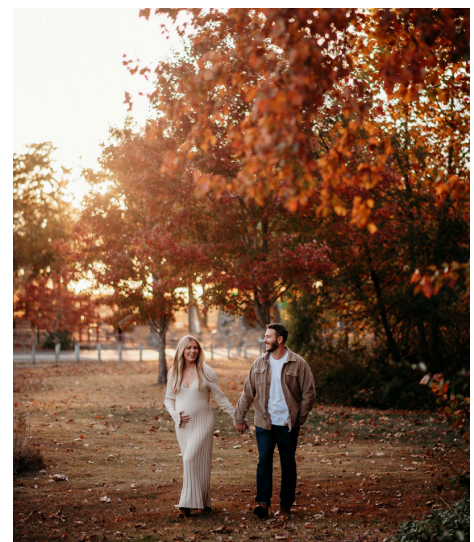
Your backyard / home

Your favorite beach

A field of flowers

The river

In Studio





# *Inspirations...*





# *Prints price guide*

	PRINTS	*METAL PRINTS	CANVAS
	—————	—————	—————
8 x 10	\$15	\$104	\$138
11 x 14	\$40	\$181	\$212
16 x 20	\$101	\$303	\$238
20 x 24	\$160	\$395	\$300
	ALBUMS	EXTRAS	
	—————	—————	
8 x 8	\$250	Additional digitals (single)	\$20
Additional Pages	\$25	Full digital gallery	\$199
10 x 10	\$300		
Additional Pages	\$30		

*\*\*These are my personal favorite!*



# Frequently Asked Questions

## WHEN IS THE BEST TIME TO SCHEDULE MY NEWBORN SESSION?

The best time to schedule your session is during your second trimester. This way you can be rest assured that your newborn photo shoot will occur within 2 weeks of birth, the very best time to get the sweetest photographs!



## HOW DO I BOOK WITHOUT KNOWING MY BABY'S BIRTH DATE?

We will select a session date based off your due date and can adjust if need be based on when baby is actually born. Once your baby is born and you are ready to go home, all you have to do is send me an email and from there we'll schedule a definitive session date and time within the first 5-10 days of your baby's arrival.



## HOW SOON SHOULD I HAVE MY NEWBORN SESSION AFTER GIVING BIRTH?

The sooner the better! Newborns tend to stay sound asleep a few days after birth and because of this we are able to gently move your little one into sweet poses. After a couple of weeks, this is not as easy to do. After the 14 day mark babies begin to stretch and the poses won't be as easy to accomplish.








# Frequently Asked Questions

## CAN I INCORPORATE SIBLING AND FAMILY PHOTOS WITH MY BABY?

Absolutely! Photographing your little one surrounded by family is an incredible experience for everyone involved.



## MY BABY IS ALREADY BORN, AM I TOO LATE TO SCHEDULE A NEWBORN SESSION?

Absolutely not! I would love to work with you! However the best snuggly baby pictures are normally in the first two weeks. After those first two weeks it's still possible to achieve, with a little more lifestyle photos.

## WHO SUPPLIES ALL THE CUTE HATS/HEADBANDS FOR THE BABY?

I do! In my studio you will find a large supply of hats, headbands, wraps and outfits that we can play with.



## WHAT HAPPENS AFTER MY SESSION?

After your session we'll discuss when you when you can expect your photographs (typically 3-4 weeks). They are then available for viewing in your online gallery.

# Love stories

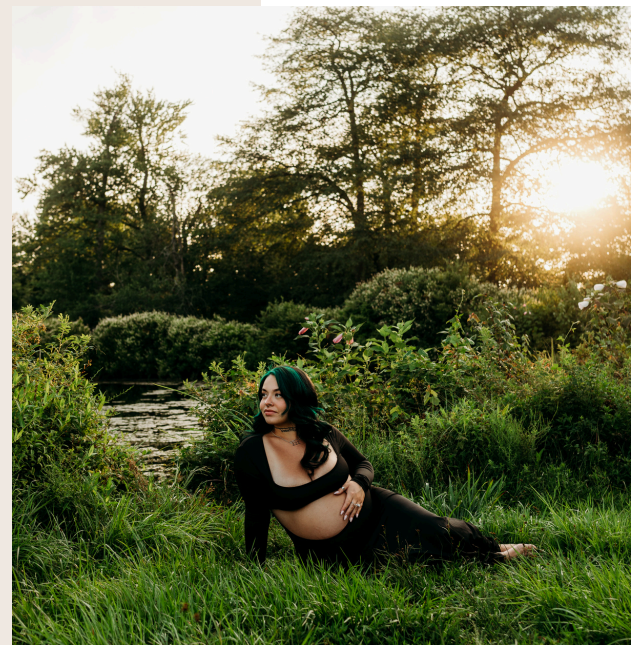
## Client Testimonial

Jenna took our daughter's newborn photos and they came out absolutely stunning! You can tell she really loves what she does! She handled our baby with such care and gentleness, which made the whole experience feel so natural and relaxed. We are so grateful we found her and will definitely be using her again! These photos are something we will truly treasure forever.

BRIANNA | SEP, 2025

Jenna is AMAZING. She is so talented, can take any scenery and make it a beautiful landscape with her eye. She made me so comfortable and the photos came out beautiful. I can not thank her enough, my maternity pictures actually brought me to tears.

CATIANA | OCT, 2025







# *Thank you*

Thank you for allowing me to be part of your story – from the glow of maternity to the sweetness of newborn days. These moments are fleeting, and i'm honored to help you hold onto them through images full of love, connection and meaning.

Freya Bear Photography

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